



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
QUEZON CITY
Nueva Ecija St., Bago Bantay, Quezon City



July 26, 2011

MEMORANDUM TO:

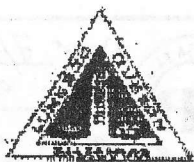
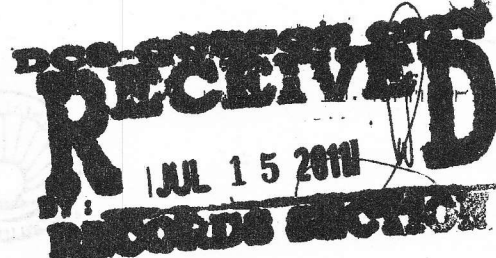
Assistant Schools Division Superintendents
Division/ District Supervisors
Principals, Head Teachers and Officers-In-Charge
(Secondary Public Schools)

**Subject: INVITATION TO PARTICIPATE IN DANCE TROUPE
and CHORAL GROUP COMPETITIONS**

Attached is a letter, dated July 13, 2011 from Mrs. ROSARIO D. YARA, Officer-In-Charge, Cultural and Tourism Affairs Office, re: **" INVITATION TO PARTICIPATE IN DANCE TROUPE and CHORAL GROUP COMPETITIONS "**, contents of which are self – explanatory, for the information and guidance of all concerned.

Immediate dissemination of this Memorandum is desired.

CORAZON C. RUBIO, CESO VI
Schools Division Superintendent



Republika ng Pilipinas
Lungsod ng Quezon
CULTURAL and TOURISM AFFAIRS OFFICE
(Tanggapan ng Gawaing Pangkultura at Turismo)
Civic Center Bldg. A, Quezon City Hall Compound
Tel. Nos., 444-7272 local 8841-8842-8844-8845, Fax-8843



FOR : Dr. CORAZON C. RUBIO
Superintendent
Division of City Schools

RE : INVITATION TO PARTICIPATE IN DANCE
TROUPE and CHORAL GROUP COMPETITIONS

DATE : July 13, 2011

The 22nd Philippine Travel Mart (PTM) will be held on September 2-4, 2011 at the SMX Convention Center, SM Mall of Asia, Pasay City.

Organized by the Philippine Tour Operators Association, the PTM will offer the following events:

- 1.) Cultural Dance Competition
- 2.) Tourism Quiz Bee
- 3.) Bituin Ng Kasuotang Pilipino
- 4.) Eco-Tourism Chorale
- 5.) Biyahe-Info

We are extending the invitation to the Division of City Schools particularly to interested choral and dance troupes. Attached is a copy of the letter from the DOT for coordination purposes.

Thank you.

[Signature]
ROSARIO D. YARA
Officer-in-Charge

rosario@dot.gov.ph

574



Republic of the Philippines
DEPARTMENT OF TOURISM
National Capital Region

	Date: 7/11
	Name: 4/9
	Tel. no. 944
	Ctrl. # 7399

06 July 2011

The Honorable
HERBERT CONSTANTINE M. BAUTISTA
Mayor
Quezon City

Dear Mayor Bautista:

We are pleased to inform the Honorable Mayor that the Philippine Tour Operators Association (PHILTOA) is preparing for the 22nd *Philippine Travel Mart (PTM)* which will be held on **September 2-4, 2011 at the SMX Convention Center, SM Mall of Asia, Pasay City.**

This year's PTM will offer five (5) much-awaited Special Events – Cultural Dance Competition, Tourism Quiz Bee, Bituin ng Kasuotang Filipino, Eco-Tourism Chorale and Biyahe-Info. Attached are the details of these activities for your reference.

In this regard, we would like to request your office's assistance by disseminating this invitation to your appropriate private sector entities. Interested parties may coordinate directly with Ms. Jessie Bonita or Mr. Ricky Reyes of PHILTOA through telephone no. 812-4513 and e-mail address philtoagroup@yahoo.com.

Thank you for your continued support on this matter.

Very truly yours,

SERAFITA T. CELIS

Head
DOT-NCR Planning & Promotions Services

September 2 - 4, 2011

SMX Convention Center,
SM Mall of Asia Complex, Pasay City

June 25, 2011

Atty. Ma. Victoria V. Jazmin

Undersecretary of Tourism Services and Regional Operations

DEPARTMENT OF TOURISM - NCR

Rm. 207 DOT Bldg. T.M. Kalaw St.,

Ermita, 1000 Manila

Dear Ms. Jazmin,

Warm greetings from Philippine Tour Operators Association!

We take pleasure in announcing that preparations for the staging of the **22nd Philippine Travel Mart** which be held on 2 to 4 September 2011 are now underway. Coinciding with PHILTOA's 25th year anniversary, this year's Philippine Travel Mart promises an array of exciting events which, for the first time, will happen in what is envisioned to be the "New Convention Destination in Asia" -- the SMX Convention Center in the Mall of Asia Complex.

Not to be missed during the **Philippine Travel Mart** are five equally much-awaited Special Events -- Cultural Dance Competition, Tourism Quiz Bee, Bituin ng Kasuotang Filipino, Eco-Tourism Chorale and Biyahe-Info. Details of these activities are outlined below for your easy reference.

CULTURAL DANCE COMPETITION

Objective: To showcase the talent and creative prowess of students through a traditional folkloric dance competition that would pay tribute to our country's rich cultural heritage.

Participation: Open to all school-recognized dance troupes in high school and college levels

Qualification: Submission of an 80-word description of the presentation

Mechanics:

- ✓ Participants must be members of the official dance troupe recognized by the school
- ✓ Group must have a minimum of 10 to a maximum of 25 participants
- ✓ The presentation must run from a minimum of 5 minutes to a maximum of 10 minutes
- ✓ The presentation must not be a combination of different dance suites

Criteria for Judging:

Choreography/Over-all Performance.....	40%
Mastery and Timing.....	25%
Costume and Traditionality of Props.....	25%
Audience Impact.....	10%
Total.....	100%

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P.W.

September 2 - 4, 2011

SMX Convention Center,
SM Mall of Asia Complex, Pasay City**ECO-TOURISM CHORALE****Objective:** Rendition of an Obligatory piece ("Masdan Mo Ang Kapaligiran") in support of our industry's advocacy on eco-tourism.**Participation:** Open to all school-recognized chorale groups in high school and college levels

1. High School Level – All-Male Chorale/All-Female Chorale/Mixed Chorale
2. College Level – Mixed Chorale

Qualification: Submission of a demo CD recorded within the past 2 years, with or without accompaniment**Mechanics:**

- ✓ Rendition of one (1) Obligatory piece ("Masdan Mo Ang Kapaligiran") in accapella

Note: Musical arrangement to be provided for by PHILTOA.

- ✓ Rendition of one (1) Choice piece with or without accompaniment

Note: Choice piece must be a traditional Filipino folk song with corresponding musical arrangement to be provided for by the school.

The rendition must not exceed 10 minutes from the time the participants assemble themselves on stage until the participants exit off the stage.

Criteria for Judging:

Over-all Performance.....	60%
(Musicality/Technique/Blending)	
Best Interpretation.....	20%
Stage Presentation.....	10%
Audience Impact.....	10%
Total.....	100%

Cash Prizes:High School Level

1st Place - PHP 30,000.00.....	1st Place - PHP 30,000.00
2nd Place- PHP 20,000.00.....	2nd Place - PHP 20,000.00
3rd Place- PHP 10,000.00.....	3rd Place - PHP 10,000.00

College Level