



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS

Nueva Ecija St., Bago Bantay, Quezon City, Metro Manila



August 15, 2011

DIVISION MEMORANDUM TO:

Assistant Schools Division Superintendents
Division / District Supervisors
Elementary School Principals

**DISTRIBUTION OF ORAL HEALTH BUNDLES TO
GRADE ONE PUPILS IN PUBLIC ELEMENTARY SCHOOLS**

1. Enclosed herewith is the DepEd Memorandum No. 174, s. 2011 dated August 2, 2011, entitled "Distribution of Oral Health Bundles to Grade One Pupils in Public Elementary Schools."
2. Particular attention is invited to paragraph nos. 4, 5 and 6 and enclosure nos. 1, 4A, and 5.
3. The content and guidelines of this project are self-explanatory, for information and guidance.
4. Please be informed that the distribution of the Oral Health Bundles shall be on August 22 - 26, 2011 from 8:00 am – 5:00 pm. Kindly call the Dental section at 407-2285 and look for Rhia to schedule the time to avoid overcrowding in the Division Office.
5. Immediate and wide dissemination of this memorandum is desired.

CORAZON C. RUBIO, CESO VI
Schools Division Superintendent



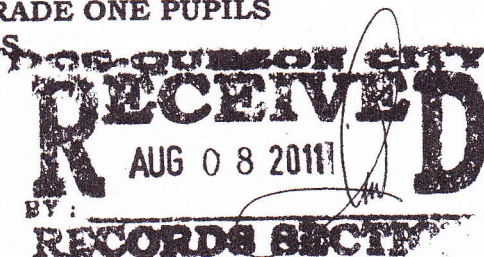
AUG 02 2011

DepEd MEMORANDUM

No. **174**, s. 2011

**DISTRIBUTION OF ORAL HEALTH BUNDLES TO GRADE ONE PUPILS
IN PUBLIC ELEMENTARY SCHOOLS**

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary Schools

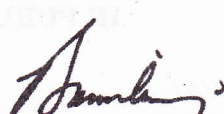


1. The Colgate Palmolive Philippines, Inc. (CPPI) and the Department of Education (DepEd) have signed a Memorandum of Agreement (MOA) in February 2011 to provide Grade I pupils with Colgate toothbrushes, toothpastes and oral health educational materials for three (3) years. This is in line with the *Bright Smiles, Bright Futures Program (BSBF)* that promotes oral health education among public school children.
2. Last School Year (SY) 2010-2011, the CPPI and this Department through the Health and Nutrition Center (HNC) and Adopt-a-School Program (ASP) Secretariat have provided 2,929,800 Colgate toothbrushes, toothpastes and some oral health educational posters to Grade I pupils in 37,178 public elementary schools.
3. For the BSBF Program for SY 2011-2012, the CPPI has increased its allocation to 2,990,000 Colgate toothbrushes and toothpastes to Grade I pupils in 37,178 public schools. This covers almost 100% of Grade I pupils nationwide. Enclosure No. 2 contains the allocation per region/division.
4. For SY 2011-2012, the BSBF box includes one (1) toothbrush and toothpaste for each Grade I pupil and one (1) set per school of developed Oral Health Educational Materials integrated in Grade I English.
5. The distribution of toothbrushes and toothpastes supports the *7 o'clock School-Based Toothbrushing Program* pursuant to DepEd Memorandum No. 394, s. 2007. These toothbrushes and toothpastes are for school use only and *must not be brought home by the pupils*. The distribution guidelines is contained in Enclosure No. 1.
6. It is encouraged that in each classroom, one (1) corner of the room be provided with toothbrush holders to store the toothbrushes and toothpastes. The Grade I teachers should control the pea-size use of the toothpaste by opening one (1) sachet at a time to maximize use and minimize waste toothpaste.
7. The BSBF boxes will be delivered to DepEd division offices. The expected date of arrival of the BSBF boxes for each division is detailed in Enclosure No. 3.
8. The regional supervising dentists (RSDs) are requested to monitor the distribution of BSBF boxes and to ensure that all divisions under their regions shall submit the Division Monitoring Form (DMF). The RSDs who have completed the Regional Monitoring Form (RMF) will be provided with BSBF Program Incentives and Recognition Certificates. Enclosure No. 4 contains the School, Division and Regional Monitoring Forms.



9. For more information, please contact **Dr. Thelma Aljibe**, HNC, DepEd at telephone no.: (02) 638-8525 or **Mr. Iam Guerrero**, BSBF-CPPI Monitoring Team at telephone no.: (02) 724-8306 or at mobile phone nos.: 0915-490-7607, 0929-672-4387 or send a message through e-mail address: bsbf.phils@gmail.com.

10. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary *ML*

Encls.:

As stated

References:

DepEd Memorandum: Nos. (394, s. 2007) and 232, s. 2009

To be indicated in the Perpetual Index
under the following subjects:

FORMS
HEALTH EDUCATION
PUPILS
SCHOOLS
TEACHERS

SMA/Madel DM Distribution of Oral Health Bundles
July 21, 2011/7-25/7-28

