



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
Quezon City, Metro Manila



August 26, 2011

MEMORANDUM TO:

Assistant Schools Division Superintendents
Division/District Supervisors
Principals, Head Teachers and Officers In-Charge
(Concerned Elementary and Secondary School,
Public and Private)

Subject: **PHOTOGRAPHY CONTEST IN CELEBRATION OF
DEAF AWARENESS WEEK (DAW) 2011**

For the information and guidance to all concerned, attached is Regional letter No. 306, dated August 18, 2011, and letter from Mr. Lester A. Lagos, Member/Project Head of the Visual Shot Club (VSC), dated August 10, 2011, re: **Photography Contest in Celebration of Deaf Awareness Week (DAW) 2011**, the contents of which is self-explanatory.

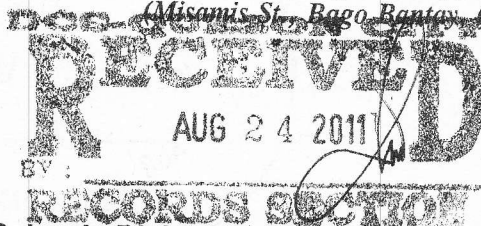
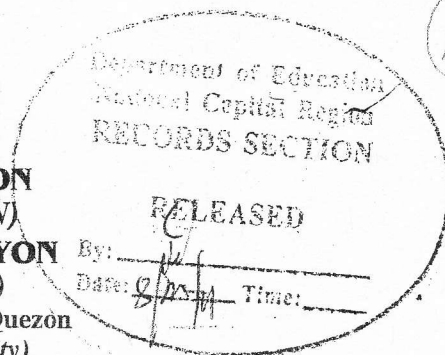
Immediate and wide dissemination of this Memorandum is desired.

CORAZON C. RUBIO, CESO VI
Schools Division Superintendent

memo/s. vargas



Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezón
(Misamis St., Bago Bantay, Quezon City)



August 18, 2011

To: Schools Division Superintendents

Dear Sir/ Madam:

Attached is a letter from Mr. Lester A. Lagos, Member/ Project Head of the Visual Shot Club (VSC), dated August 10, 2011 re: **Photography Contest in celebration of Deaf Awareness Week (DAW) 2011**, the content of which is self-explanatory, for the information and guidance of all concerned.

For further information, contact Mr. Lagos at 09178408413 (through text only) or Marichelle Martinez at 09282671757.

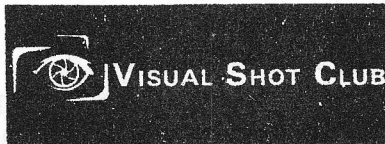
Immediate dissemination of this Regional Letter is desired.

Very truly yours,

ELENA R. RUIZ
Schools Division Superintendent
Officer-In-Charge
Office of the Regional Director

Regional Letter No. 306

/abb-spced

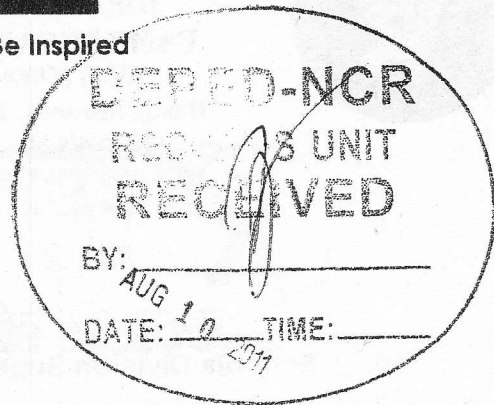


Don't Think. Just Shoot. Be Inspired

10 August 2011

ELENA R. RUIZ

Regional Director IV
DepEd – National Capital Region
Misamis St. Bago Bantay, Quezon City



Dear Dr. Ruiz,

Greetings of peace!

The **Visual Shot Club (VSC)** is an organization composed of deaf photographers and hobbyists that aims to share their talents and love for photography and help spread awareness and take part in the education and empowerment of the deaf community.

The group, in partnership with the **Photography with a Difference (PWD), SM Program on Disability Affairs** and the **Canon Advocacy Team (CAT)**, is preparing a Photography Contest in connection with the celebration of Deaf Awareness Week (DAW) 2011.

In line with this, we would like to seek your support by endorsing the activity to public and private schools within Metro Manila catering to hearing impaired students.

Attached are the necessary documents for your reference. Further details will be sent to you as soon as possible. Should you have any suggestions, questions or clarifications, please do not hesitate to contact the undersigned at 09178408413 (through text only) and at theurbanfrogph@gmail.com or Marichelle Martinez at 09282671757.

Thank you very much for your time and we look forward for a positive response regarding this matter. Your support in this endeavor will go a long way. God Bless.

Sincerely yours,

LESTER A. LAGOS

Member / Project Head – Visual Shot Club
Member – Canon Advocacy Team

LENSES IN HARMONY

DATE OF EXHIBIT VENUE

November 5 - 19
SM Mall (branch to be announced)

INTRODUCTION

Photography is one of the forms of art known to man. People young and old alike can express their feelings through the images that they capture with their lenses. Being deaf or having a hearing loss does not alienate them from the opportunity to enjoy the simple yet wonderful blessings that life has to offer. They too are capable of seeing the beauty of things, sometimes even better than the rest of us do.

OBJECTIVE

The photography competition aims to:

1. Provide an avenue where the Deaf community can showcase their talents in photography;
2. Spread awareness of the Deaf culture; and
3. Uphold the advocacy that it is the ability and not the disability that matters

CONTEST MECHANICS

1. The competition is open to all deaf and hard of hearing persons aged 16 years old and above.
2. He or she must be a Filipino citizen residing in the Philippines. All members of the Visual Shot Club and hearing people are prohibited to join.
3. Entries should be taken within the Philippines only from June 2010 to 2011.
4. Entries should be the sole, original and unpublished work of the participant.
5. Digital manipulation that distorts the originality of the photos is not allowed. Only basic enhancements such as sharpening, contrast adjustment, converting colored images to black and white is allowed.
6. Any images depicting or implying pornographic, slanderous, obscene or vulgar content will automatically be disqualified.
7. Each participant can submit 1 application form and a maximum of 5 photos.
 - a. Photos must be in JPEG format, at least 3000 x 2400 pixels with a minimum resolution of 3 megapixels.
 - b. Photo entries may be in colored or monochrome tone.
 - c. Each entry must be accompanied by a title and a short description of not more than 100 words.
 - d. All entries must be labeled in the following format. Photos submitted through email must be labeled as well.

Full Name__Category__Title__Photo No.

Example:

Jamina Lee__Landscape__Perfect__01

8. Email your digital photo entries with the duly accomplished form at pcdph2011@gmail.com.
9. Deadline of entries is on September 30, 2011, Friday at 11:59pm. Photos received after the closing date and time will not be accepted.

CRITERIA FOR JUDGING

1. All entries will be judged according to its originality, creativity and technicality.
2. Entries which will not be included in the shortlist will be posted via Facebook for the **People's Choice Award**.
3. Winners will be notified through email or text message by the end of October.
4. The judges' decision is final and no inquiries pertaining to the judging and short list process will be entertained during the exhibit.

"LENSES IN HARMONY"
ENTRY FORM

PARTICIPANT'S DETAILS

NAME	
ADDRESS	
TEL NO.	MOBILE NO.
PWD I.D. NO. / PASSPORT NO.	
PARENT / GUARDIAN (<i>for participants below 18 years old</i>)	
CONTACT NO.	

Declaration:

I agree to abide by the rules and regulations as set forth, and such other rules that may be established. I also agree that the organizers and other companies connected to the said event shall not be held liable for injury, loss or damage of any kind resulting from participation in this event or from the acceptance or use / misuse of the prize received.

I confirm that all information I have given in connection with the photo competition are true and correct.

Signature over Printed Name of Participant

Date