



Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
**QUEZON CITY**  
Nueva Ecija St., Bago Bantay, Quezon City



September 6, 2011

**MEMORANDUM TO:**

Assistant Schools Division Superintendents  
Division/District Supervisors  
Elementary and Secondary School Principals  
Head Teachers/ Officers In-Charge

**Subject: Bamboo Flute Playing Workshop**

Attached is a letter dated July 12, 2011 from ELENA R. RUIZ, Schools Division Superintendent, Officer-In-Charge, Office of the Regional Director, re: **"Bamboo Flute Playing Workshop"**, the content of which is self – explanatory, for the information and guidance of all concerned.

Attention of all concerned is invited on the provision of Republic Act No. 5546 – "An Act Prohibiting the Collection of Contributions from School Children of Public Primary, Intermediate and High Schools".

Immediate and wide dissemination of this Memorandum is desired.

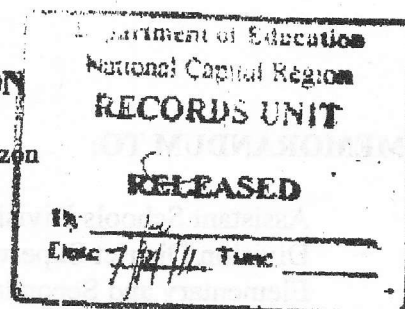
**CORAZON C. RUBIO, CESO VI**  
Schools Division Superintendent



**Republika ng Pilipinas**  
*(Republic of the Philippines)*  
**KAGAWARAN NG EDUKASYON**  
*(DEPARTMENT OF EDUCATION)*  
**PAMBANSANG PUNONG REHIYON**  
*(NATIONAL CAPITAL REGION)*  
Daang Misamis, Bago Bantay, Lungsod Quezon  
*(Misamis St., Bago Bantay, Quezon City)*

**DepEd NCR Advisory**

July 12, 2011




To: Schools Division Superintendents

The JJ Summit Stationary Company is conducting bamboo flute playing workshop for elementary and secondary schools.

Interested schools may contact Ms. Marylou G. Hamdule at tel. nos. 351-1625, 351-2279 local 104 or Mobile Nos. 0949-3138459.

Attached is a letter dated June 06, 2011 of Ms. Hamdule, Manager, JJ Summit Stationary Company, for your reference.

Nonetheless, attention is invited to the provision of Republic Act. No. 5546 otherwise known as "AN ACT PROHIBITING THE SALE OF TICKETS AND/OR THE COLLECTION OF CONTRIBUTIONS FOR WHATEVER PROJECT OR PURPOSE FROM STUDENTS AND TEACHERS OF PUBLIC AND PRIVATE SCHOOLS, COLLEGES AND UNIVERSITIES."

  
**ELENA R. RUIZ**  
Schools Division Superintendent  
Officer-In-Charge  
Office of the Regional Director

/s/



2 Uranium St. Goldendale Industrial Subd. Park Tinajeros, Malabon City

Tin #: 007-293-204-000

Fax/ tel. #351-1625

July 6, 2011

Ms. Elena R. Ruiz  
Schools Division Superintendent  
Officer-in-Charge  
Office of the Regional Director, DEPED NCR  
Misamis St., Bago Bantay, Quezon City

**DEPED-NCR**  
**RECORDS UNIT**  
**RECEIVED**

BY: [Signature]  
DATE:        TIME:       

Dear Madam:

We have the honor to introduce to you the handcrafted musical instrument of Kingflute, the bamboo flute. It is an indigenous Philippine musical instrument that can be hand carried anywhere, easy to learn, precisely tuned and environmental friendly product that produces beautiful melodies.

The many types of bamboo flutes are found all over the country. The lip valley flute found in the North is called the paldong, or kaidong of the Kalinga. In the South Maguindanao call it palendag, the Manobo, pulalu. This flute has three holes on one side and fourth hole on the opposite side. It is also known as balaleng.

For the past two (2) decades, the bamboo flute has been patronized by schools both private and public and attracted foreigners. In fact, said product has been published in ten (10) MAPEH school books that are currently used by the students.

Aside from helping enrich music education in the country and honing the musical skills of our schoolchildren, patronizing the bamboo flute helps the out-of-school youth, the indigent farmers and fishermen whose livelihood depends on it.

In this regard, we would like to seek an endorsement from your good Office for us to uplift music education of our youth by promulgating flute playing among your school children in both elementary and secondary levels. We will be conducting (two) 2 FREE workshops to students and teachers whose schools will be interested to avail of the bamboo flutes. We would also be conducting bamboo flute playing contests among schools in the future.

Should you need additional information or you have some queries, please feel free to call the undersigned at Mobile No. 0949-3138459 or landline number 3612279 local 104.

Trusting that this will merit your kind approval, we are

Very truly yours,

MARYLOU G. MANDUR

FROM : JI SUMMIT STATIONERY

FAX NO. : 3511625

6 Sep. 2011 11:20AM P1



2 Uranium St. Goldendale Industrial Subd. Park Tinajeros, Malabon City  
Tin #: 007-293-204-000

August 18, 2011

Dr. Corazon M. Rubio  
School Division Superintendent  
Nueva Ecija St. Bago Bantay Quezon City

Dear Madam,

Greetings...

Studies after studies are showing that learning music can make kids smart. When your child learns to play a musical instrument, not only does he learn how to make tunes, but he also enhances other capabilities of his brain as well. Music is one of the child's most rewarding expressions that evoke excitement and personal satisfaction.

In line with the Department of Education's desire to promote greater understanding and skills in the field of music and cultural appreciation, JI Summit Stationery Company and King Flute Philippines, Inc. join hands in introducing its world class Bamboo Flute Musical Instruments.

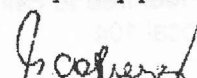
A DepEd NCR Advisory from the Department of Education, Culture and Sports (DECS) was recently disseminated to uplift music education of our youth by promulgating flute playing among school children in both elementary and secondary levels.

Accordingly, as a first step, we would like to meet with you personally at your convenient time, to promote the Bamboo Flute to your pupils and students. If you have any questions, you may get in touch with the undersigned at the numbers indicated below.

We hope that we will be able to help you in elevating the performance level of Music Education and hone the musical skills of your schoolchildren.

Thank you in anticipation of your positive response!

Very truly yours,

  
JO ANNE COPREROS

Sales Executive

JI Summit Stationery Company

Mobile No. 0922-5544-856

Telephone No. 351-1625/668-6686