

Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
**QUEZON CITY**  
*Nueva Ecija St., Bago Bantay, Quezon City*



**DepEd-QUEZON CITY ADVISORY**  
**September 19, 2011**

**To:** *Asst. Schools Division Superintendents*  
*District/Division Supervisors*  
*Elementary/Secondary School Principals*  
*School Heads/Teachers In-Charge*

Attached is a letter from Victor C. Warren, President, 2Advoc8 Incorporated requesting high school students from the Division of City Schools, Quezon City to participate in the first GCC High School Quiz Bee.

Nonetheless, attention is invited to the provision of Republic Act No. 5546 otherwise known as "AN ACT PROHIBITING THE SALE OF TICKETS AND/OR THE COLLECTION OF CONTRIBUTIONS FOR WHATEVER PROJECT OR PURPOSE FROM STUDENTS AND TEACHERS OF PUBLIC AND PRIVATE SCHOOLS, COLLEGES AND UNIVERSITIES".

A handwritten signature in black ink, appearing to read "Corazon C. Rubio".

**CORAZON C. RUBIO, CESO VI**  
Schools Division Superintendent

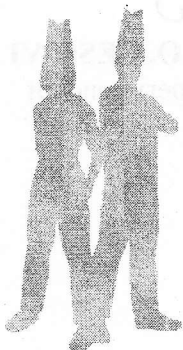


14 September 2011

Dr. Corazon C. Rubio  
Schools Division Superintendent  
Division of City Schools - Quezon City  
Nueva Ecija Street, Bago Bantay  
Quezon City

11-12 November 2011  
World Trade Center  
Manila, Philippines

Produced and Organized by



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Dear Dr. Rubio,

Culinary-inclined high school students or those whose career path leans towards Hotel and Restaurant Management (HRM) or food business entrepreneurship will greatly benefit from exposure in an event that showcases not just culinary creativity but tradesmanship. To be able to attend seminars that can further enhance their skills is an added bonus. And to be able to participate in an activity made just for students in the secondary level is a rare and welcome treat. This is what the Grand Culinary Challenge (GCC) 2011 is all about.

What makes the Grand Culinary Challenge (GCC) 2011 more than just being the only collegiate, culinary trade competition in the country to date is the fact that it is an advocacy. GCC advocates food entrepreneurship among young people who are passionate about food. It tries to convince those into culinary that they have what it takes to start a business of their own and transform their passion into a trade. GCC has the endorsement of the Commission on Higher Education.



**11-12 November 2011**  
**World Trade Center**  
**Manila, Philippines**

The event will be held on a Friday and a Saturday at the World Trade Center (Hall B) on November 11 and 12, 2011 from 10:00am to 5:00pm. Tickets are priced at P200 and P300 pesos. A P200 ticket will enable the ticket holder to go either on November 11 or 12 while a P300 ticket will be honored on both days. Both tickets are eligible for the Nokia cellphone raffle that will be conducted hourly while P300 ticket holders get to participate in an extra raffle for a chance to win a computer laptop.

Aware that there is a focus on entrepreneurship as well among high school students, we would like to invite your culinary-inclined students to come to GCC and participate in the first GCC High School Quiz Bee with the following mechanics:

1. Open to all High School students currently enrolled in educational institutions recognized by the Department of Education. Interested parties must bring current school ID as proof of enrollment.
2. Buy a GCC ticket for November 12.
3. Drop the attached ticket raffle stub in a special container. All stubs will be raffled to determine the 50 High School students that will participate in the competition. All ticket numbers will be called before the organizers transfer the stubs into the regular tambolero for the raffle draws.
4. The 50 students will be subjected to a series of questions and answers. Students fall in line behind their chosen letter/answer on stage.
5. When the number of contestants reaches five, all five students will then be subjected to questions individually.
6. The student that posts the highest number of correct answers wins.
7. Prizes: P3,000 for the first prize, P2,000 for the second prize, P1,000 for all the three remaining contestants.

In GCC, high school students will have a close look at the HRM career that awaits them. They will be able to witness all 11 competitions, attend the seminars and familiarize themselves of the schools that offer the said course. Teachers on the other



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hand will have an opportunity to enhance their HRM skills and update their foodservice knowledge.

The first GCC was conducted seven months ago. Thousands of students from forty-nine different colleges and universities in the country offering Hotel and Restaurant Management (HRM) participated in the CHED-endorsed event.

Those coming to the GCC II event can choose to attend from a number of seminars all focused on inspiring or enhancing foodservice trade skills and knowledge. Seminar attendees receive Certificates of Attendance. Confirmed seminars include: Creative Food Costing, Umami- The Science and Application, Balloon Making - A Way to Add Fun to Your Events, Trends in Foodservice, Basic Waitering Skills, Food Photography, The Dos and Dents in Applying for a Job, and so much more.

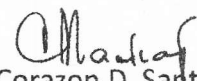
We hope to coordinate with your Division Supervisor for Entrepreneurship to discuss the event in detail as well as the competition mechanics and even the system that can be put in place for ticket sales.

We look forward to hearing from you soon. Should you need to clarify anything or need more information with regards to our program and our proposal, please do not hesitate to get in touch with the undersigned.

Very truly yours,

Noted by:

Victor S. Warren  
President  
2Advoc8 Incorporated

  
Dr. Corazon D. Santiago  
Consultant to the President  
GCC Advocacy Program