



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
QUEZON CITY
Nueva Ecija St., Bago Bantay, Quezon City



September 26, 2011

MEMORANDUM TO:

Assistant Schools Division Superintendents
Division/District Supervisors
Principals, Head Teachers
Officers In-Charge
(Elementary Schools Public and
Private)

Subject: 2011 WORLD FOOD DAY NATIONWIDE ON-THE-SPOT POSTER MAKING CONTEST

Attached is a DepED-NCR Memorandum No. 276, s. 2011 dated September 19, 2011 from ELENA R. RUIZ, Schools Division Superintendent, Officer-In-Charge, Office of the Regional Director, re: **"2011 WORLD FOOD DAY NATIONWIDE ON-THE-SPOT POSTER MAKING CONTEST"**, the content of which is self – explanatory, for the information and guidance of all concerned.

Immediate and wide dissemination of this Memorandum is desired.

CORAZON C. RUBIO, CESO VI
Schools Division Superintendent

Incl. : As stated

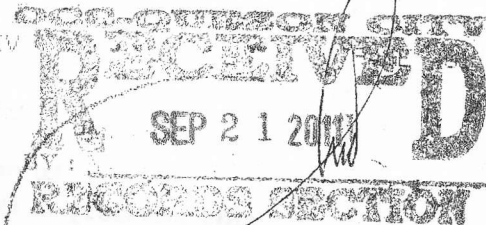
Reference: DepEd Advisory No. 448, s. 2011

Allotment: 1

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS/ FESTIVALS
PUPILS

CONTEST
SCHOOLS



Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

September 19, 2011

MEMORANDUM

No. 276 s. 2011

2011 WORLD FOOD DAY NATIONWIDE ON-THE-SPOT POSTER MAKING CONTEST

To: Schools Division Superintendents
School Heads, Public and Private Elementary Schools

1. Enclosed is DepEd Advisory No. 448, s. 2011 entitled "2011 World Food Day Nationwide On-The-Spot Poster Making Contest", the content of which is self explanatory.
2. The World Food Day is always celebrated every 16th of October of every year. This year the theme of the celebration is "Food Prices- from Crisis to Stability".
3. Relative to this, the Department of Agriculture in coordination with the Department of Education-National Capital Region will hold the On-the-Spot Poster Making Contest. The contest is open to talented Grade VI elementary pupils (not older than 12 years old) enrolled in any public and DepEd authorized private elementary schools nationwide.
4. All schools divisions are requested to conduct similar contest from school to division levels. The top three (3) division winners will compete in the regional level which is scheduled on September 30, 2011, Friday, at 8:00 a.m. at the Bacalaran Central Elementary School, Pinaglobanan St., Bacalaran, Paranaque City.
5. The list of the top three division winners indicating the school, date of birth, age and grade and section and the name of the trainer/ adviser, is to be submitted to the Elementary Education Division on or before September 27, 2011. For any inquiry on the regional level contest, please contact Mr. Julio C. Baggayan, Education Supervisor II at telefax number 921-3953.
6. Attached is the Mechanics of the Contest for immediate reference.
7. Immediate dissemination of this Memorandum is desired.

ELENA R. RUIZ

Schools Division Superintendent
Officer-in-Charge
Office of the Regional Director

Incl. : As stated

References: DepEd Advisory No. 448, s. 2011

Attachment : 1

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS/FESTIVALS
PUPILS

CONTESTS
SCHOOLS

DepEd ADVISORY No. 448, s. 2011
In compliance with DepED Order No. 39, s. 2009
this advisory is issued for the information of DepEd officials and personnel
(visit DepEd website at www.deped.gov.ph)
September 7, 2011

2011 WORLD FOOD DAY
NATIONWIDE ON-THE-SPOT POSTER MAKING CONTEST

The World Food Day is celebrated every 16th of October of every year. The United Nations (UN) Food and Agriculture Organization (FAO) and the Department of Agriculture (DA) will spearhead this year's celebration with the theme "*Food Prices- from Crisis to Stability.*"

To highlight the celebration, the On-the-Spot Poster Making Contest will be conducted by level on the following dates:

Level	Date	Deadline of Submission of Winning Posters/Entries
School	September 9, 2011	
District	September 16, 2011	September 13, 2011
Division	September 23, 2011	September 20, 2011
Regional	September 30, 2011	September 27, 2011
National	October 13, 2011	

This contest is open to all interested Grades IV to VI pupils, not older than twelve (12) years old, from both public and private schools nationwide.

The poster entry shall be an original creation of eligible participants, depicting the theme of the celebration.

Each of the five (5) best poster winners will receive a cash prize of Fifteen Thousand Pesos (PhP15,000.00), a trophy and a plaque for the winning school. All the prizes will be shouldered by the FAO. The non-winning regional poster participants will each receive One Thousand Pesos (PhP1,000.00), Certificate of Participation and a Certificate of Appreciation for the non-winning schools.

The National winners will be awarded during the World Food Day celebration on October 14, 2011.

For more information, please contact the Secretariat at telephone nos.: (02) 920-4080; (02) 928-8765 local 2156/2160 or send a message through e-mail addresses: mae_afis@yahoo.com; matetmadera@yahoo.com or norunibest@yahoo.com.

2011 WORLD FOOD DAY ON-THE-SPOT POSTER MAKING CONTEST

MECHANICS OF THE CONTEST

1. The 2011 World Food Day Nationwide On-the-Spot Poster Making Contest shall be held at the School, District, Division and Regional levels.
2. The contest is open to all Grade VI elementary pupils (not older than 12 years old) enrolled in any public and DepEd accredited private elementary schools nationwide.
3. The poster entry shall be an original creation of eligible participants, depicting the central theme of the 2010 World Food Day celebration: "FOOD PRICES – FROM CRISIS TO STABILITY".
4. The contest elimination process shall be done at every level: school, district, division and regional level.
5. Only the best three (3) posters shall be selected from each level, based on the following criteria:

Originality	20%
Visual Impact	20%
Creative use of agricultural and fishery products	30%
Relevance to the theme	30%
TOTAL	100%

6. The management will assign number to each entry upon registration for identification purposes.

CONTEST ELIMINATION PROCESS

REGIONAL LEVEL

1. The top three (3) winners in the Division Level are eligible to participate in the Regional level competition which shall be conducted on-the-spot on September 30, 2011, Friday, Bacaran Central Elementary School, Pinaglabanan St., Bacaran, Paranaque City.
2. The contestants shall be required to do an entirely new poster, on-the-spot, with a different design from his/her winning division entry. Contestants are required to bring his/her division winning poster.
3. Materials to be used are illustration board (20" x 30") to be provided by the contest committee. The art medium, except oil and water color, and a combination of agricultural and fishery products (e.g. palay grains, mongo, squash seeds, corn kernels/husks, sea shells, dried seaweeds, etc.) which shall be provided by the participants.
4. The theme should be indicated / written on the poster as part of its design. A poster with no indicated theme shall be disqualified.
5. The participant/contestant shall fill out an entry form which shall also include the brief description/explanation of the finished design written in English or Filipino to be pasted at the back of the poster.

6. The competing posters shall be judged by panel of judges. The best entry shall represent the region at the National competition. The decision of the board of judges shall be final.
7. The top winner shall receive Three Thousand Pesos (Php3,000.00) from the Food and Agricultural Organization (FAO) of the United Nations and a chance to compete in the national level.
8. All participants and trainers shall receive a Certificate of Participation / Recognition.

NATIONAL LEVEL

1. The regional winners shall gather at the DA-ITCAF, 2nd Floor., Main Conference Room on October 13, 2011 from 8:00 a.m. to 4:00 p.m. for the national competition.
2. The contestants shall be required to do an entirely new poster, on-the-spot, with a different design from his/her winning regional entry.
3. All materials to be used including illustration boards, agricultural and fishery products, glue gun and stick shall be provided by the contest committee except craypas and crayons.
4. Judging shall be from 4:00 to 5:00 p.m.
5. The Boards of Judges will select the best five (5) posters from among the 17 regional participants.
6. The Board of Judges' decision shall be final.
7. The winning posters shall be the property of the Department of Agriculture. They will be displayed at the Department of Agriculture, DepEd and FAO offices and will be used as designs for the 2011 Christmas cards.
8. The five (5) best posters shall each receive a cash prize of TWELVE THOUSAND PESOS (PHP12,000.00), a TROPHY and a PLAQUE for the winning school. All prizes will be shouldered by the FAO.
9. The non-winning regional posters shall each receive One Thousand Pesos (P1,000.00), Certificate of Participation and a Certificate of Appreciation for the non-winning schools.
10. The prizes for the Best Poster Winners shall be awarded during the World Food Day Celebration on October 14, 2011. The venue shall be announced later.
11. The national winners shall be provided with an all-expense-educational tour, sponsored by the National Agricultural and Fishery Council (NAFC). Each winner shall be escorted preferably by ONE PARENT, SIBLING or GUARDIAN ONLY (To be strictly complied).
12. For inquiries with regard to the conduct of the contest, please call the office of the

Department of Agriculture
 2011 World Food Day Secretariat
 National On-the-Spot Poster Making Contest
 Ms. MAELEN H. EXAMEN or Ms. TERESITA ABEJAR
 Tel Nos. (02) 928-8765 locals 2156 / 2160
 Tel No. (02) 920-4080