



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
QUEZON CITY
Nueva Ecija St., Bago Bantay, Quezon City



August 17, 2012

MEMORANDUM TO:

Assistant Schools Division Superintendents
Division/District Supervisors
Principals, Head Teachers and Officers In-Charge
(Public Elementary and Secondary Schools)

FIESTA 2012

Attached is a letter dated July 23, 2012 from Rev. Fr. Mario Jose C. Ladra, Parish Priest/ Founder SAMBUKLOD FESTIVAL, re: "**11th SAMBUKLOD FESTIVAL**", contents of which are self – explanatory for the information and guidance of all concerned.

Immediate and wide dissemination of this Memorandum is desired.

CORAZON C. RUBIO, CESO VI
Schools Division Superintendent

cdd/supervisor

FIESTA 2012

July 23, 2012

Hon. Herbert M. Bautista
Mayor
Quezon City

Thru: Ms. Rosario Yara
Tourism Office

Dear Mayor Bautista:

Greetings of Peace!

With jubilation we wish to celebrate **FIESTA 2012** and **11th SAMBUKLOD FESTIVAL** (City of San Jose del Monte, Bulacan) in honor of **San Lorenzo Ruiz de Manila** on September 14 to 23.


In our desire, to be always part of our country's promotion of tourism, we have decided to invite Local Government Units in Metro Manila this year. Thus, we wish to invite your group to be part of this beautiful celebration through your participation in our **Street Dancing (Mardi Gras)** on **September 23**. This religious and civic activity expresses our thanksgiving to God for all the blessings that we receive from Him through the intercession of San Lorenzo Ruiz de Manila, the first Filipino saint.

Attached please find a copy of the guidelines, criteria and rules of the above mentioned Street Dancing competition. Surely this will confirm tourism slogan of our country that **"ITS MORE FUN IN THE PHILIPPINES"**.

We hope for your very kind cooperation and support to this tourism project in our city.

Thank you very much and God bless you!

Very truly yours,


REV. FR. MARIO JOSE C. LADRA
Parish Priest / Founder SAMBUKLOD FESTIVAL

cc: Office of the Mayor, City of San Jose del Monte, Bulacan
Tourism Office

11th SAMBUKLOD FESTIVAL

FIESTA 2012
11th SAMBUKLOD FESTIVAL
Pistang Pinoy: Biyaya at Pananampalataya

1. The SAMBUKLOD FESTIVAL

(*SAM*bayanang *B*uhay at *U*muunlad *K*asama si *L*Orenzong *D*akila)

- 1.a The San Lorenzo Parade and Street Dancing one of the highlights of Sambuklod Festival and Fiesta, shall be held on September 23, 2012 at 2:00 in the afternoon. Participants are required to be at their designated assembly area not later than 30 minutes before the start of the parade. This festival honors San Lorenzo Ruiz, the first Filipino saint.
- 1.b This year's theme of the Sambuklod Festival is Pistang Pinoy: Biyaya at Pananampalataya. While it is expected that competition will encourage quality participation, we also want to develop a deeper sense of piety, social and cultural responsibility among the participants. Thus, participating group's entry may be their own's tradition/festival, (i.e. Watah-watah Festival, Balut Festival, Sapatos Festival, etc.), or whatever festival they may want to show.

2. CATEGORY

- 2.a Competition is open to the different Local Government Units (LGUs) of Metro Manila plus the City of San Jose del Monte. Other groups may also join the competition.

3. PRIZES

Prizes are as follows:

- 3.a **Champion** - P 50,000.00 cash, certificate of participation and the San Lorenzo Ruiz Trophy. This is a beautiful trophy made of bamboo and wood.
- 3.b **1st Runner up** - P 30,000.00 cash and certificate of participation.
- 3.c **2nd Runner up** - P 20,000.00 cash and certificate of participation.
- 3.d Non winners will receive P 10,000.00 cash plus certificates of participation.
- 3.e Best in costume will receive a special prize. There will only be **ONE BEST IN COSTUME**.

4. CRITERIA FOR ALL CATEGORIES

- 4.a Performance (rhythm, precision or uniformity of steps and movements, timing) during the Street Dancing
n.b. Important note – walang maglalakad habang nasa kalsada, kailangang sumasayaw ang iahat ng mga participants) 25%
- 4.b Choreography (creativity of steps, formation and projection) 20%
- 4.c Costume 15%
- 4.d Number of participants & discipline 15%
- 4.e Showdown (There must be an image or images of San Lorenzo Ruiz during the showdown. It is also important to include and emphasize Filipino religiosity and culture in your dance during the showdown.) 25%
- TOTAL 100%**

5. NUMBER OF PARTICIPANTS

- 5.a A minimum of thirty participants shall be required of each participating group. The more participants the better (see 4.d).

6. DANCE AND MUSIC

- 6.a Drums, Lyre and other musical instruments shall be used.
- 6.b Participating groups are encouraged to bring along an image or picture of San Lorenzo Ruiz.
- 6.c Streamers or any other means ,maybe used during the street dancing by participating groups for identification. However, these materials will not be allowed during the showdown. Only the category and contestant number will be displayed during the showdown.

7. COSTUMES

- 7.a The costume shall be designed according to the festival represented by the competing group.

8. SPONSORS OF PARTICIPATING GROUPS

- 8.a Participating groups are allowed to get their own sponsors. A group or team, however, maybe allowed only a maximum of five (5) sponsors. For purposes of advertisement, sponsors may only display their ads in streamers measuring not more than 3 square meters for each. No lewd or obscene advertisements are allowed.

9. SNACKS AND WATER

- 9.a Bring your own snacks and water during the event.

10. JUDGES

- 10.a The decision of the Panel of Judges shall be final. Their judgment are solely their responsibility. The Fiesta Committee shall not in anyway interfere with the decision of the judges.

11. For more information and confirmation, please call or text the following numbers:

PLDT	- (044) 7690585
Fr. Mar	- (0927) 6738093
Cathy	- (0927) 5824848
Jonna	- (0999) 9940729



*Mabuhay si San Lorenzo Ruiz!
Mabuhay tayong mga Pinay!
Mabuhay ang mga Overseas Filipino Workers (OFWs)!
It's more Fun in the Philippines!*