



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
QUEZON CITY
Nueva Ecija St., Bago Bantay, Quezon City



July 31, 2012

MEMORANDUM TO:

Assistant Schools Division Superintendents
Division/District Supervisors
Principals, Head Teachers and Officer In-Charge
(Public Elementary and Secondary Schools)

MGA RITMO NG LAHI: EDUCATIONAL MUSIC CAMPUS TOUR

Attached is DepEd NCR Advisory No. 94, s. 2012, dated July 9, 2012 from Mr. RIZALINO JOSE T. ROSALES, OIC, Office of the Assistant Regional Director, Officer-In-Charge, re: **"Mga Ritmo ng Lahi"**, contents of which are self-explanatory, for the information and guidance of all concerned.

Attention is invited to the provision of Republic Act No. 5546 – "AN ACT PROHIBITING THE SALE OF TICKETS AND/OR THE COLLECTION OF CONTRIBUTIONS FOR WHATEVER PROJECT OR PURPOSE FROM STUDENTS AND TEACHERS OF PUBLIC AND PRIVATE SCHOOLS, COLLEGES AND UNIVERSITIES."

Immediate and wide dissemination of this Memorandum is desired.

CORAZON C. RUBIO, CESO VI
Schools Division Superintendent



MGA RITMO NG LAHI: Educational Music Campus Tour

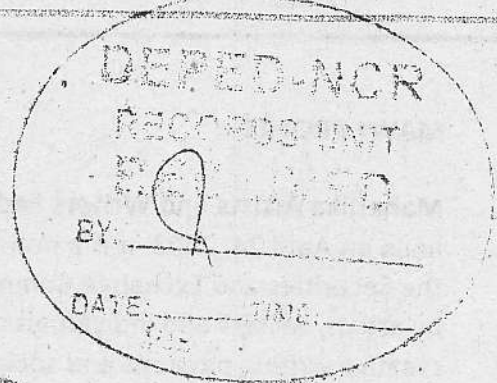
An activity by the Neo-Ethnic Rock Band Emil Sanglay at
ang Bagong Pen-Pen in cooperation with the
National Commission for Culture and the Arts (NCCA)
and Maharlika Artists and Writers Federation

March 19, 2012

DR. REZALINO JOSE P. ROSALES

DepEd - NCR Director

Misamis St., Bago Bantay,
Quezon City Philippines



Dear Ma'am:

The **Maharlika Artists and Writers Federation (MAWF)**, an association of artists and writers from different regions in the country, will hold an educational and cultural tour entitled "**Mga Ritmo ng Lahi**" in schools and universities in Metro Manila from June 15 to September 16, 2012.

The project aims to raise the awareness of our youth on environmental and social concerns through workshops and cultural presentations. The tour will feature multi-awarded composer and recording artist Emil Sanglay and his group **Ang Bagong Pen Pen**, a Neo Ethnic Rock Band who will entertain the students with songs about nature and our society.


As this project also aims to inspire our youth to be development and socially oriented leaders of our society, we wish to seek your generous support as one of our partners.

Attached herewith is our organization's profile and packages from which you may choose to be part of this project.

Should you have inquiries, please visit our website or contact us at our e-mail and mobile numbers. We'll be more than glad to discuss it with you.

Thank you very much and we look forward for your positive response.

Very truly yours,


TERRY S. FLORES
MAWF Vice President



MGA RITMO NG LAHI:

Educational Music Campus Tour

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ang Bagong Pen-Pen in cooperation with the
National Commission for Culture and the Arts and Maharlika
Artists and Writers Federation

Members and Board of Directors

Names:	Designation:	Contact Numbers:
Danilo "Momo" Dalisay	President	09074718929
Terry S. Flores	Vice President	09192839968 / 09228114475
Araceli B. Carodan	Secretary	09478177657
Rolando D. Serilo	Treasurer	09185705911
Deo Palma	Coordinator	09204684094
Sergio Del Cano, Jr.	Bookkeeper	09995344135
Jhu Rubio	Member	
Florence M. Cinco	Member	
Dennis Daguman	Member	
Freddie Doce	Member	
Rex Hidalgo	Member	
Shermon Cruz	Member	



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Corporate Sponsorship

Choose Your: Sponsorships

Co-Presentor - Minimum 200,000 pesos or equivalent (cash, public memorandum, recommendation and workshop presentation on every event).

In addition to participating benefits, the Co-Presentor Sponsors receive:

- Corporate logo prominently displayed on the tarpaulin banners.
- Corporate logo on posters advertisement.
- Corporate logo on all print advertising in Metro Manila newspapers.
- Corporate names will be mention on tri-media interviews.
- Corporate logo displayed on event banners hung facing high traffic streets beginning one week prior to the event.
- Corporate fliers may be distributed to school campus, public places (within the vicinity) and preferential table placement.
- Option of presenting workshop of your choice.
- Corporate logo, workshop presenters Bio and Photo (optional) on the workshop event
- Five designated parking space.
- 10 seats reserve for personnel representatives on every events.

49-C Talisay St., Comembo, 1217 Makati City Philippines

www.mawfmaharlika.com

Email: turiya_3@yahoo.com

Contact No.: +639228114475 | +639192839968

PLDT Landline Phone: 8831084



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Media Sponsor - In-kind Promotion and Marketing (Limited to two).

In addition to participating benefits, Media Sponsors receive:

- Corporate logo prominently displayed on the tarpaulin banners.
- Corporate logo on posters advertisement.
- Corporate logo on all print advertising in Metro Manila newspapers.
- Corporate logo displayed on event banners hung facing high traffic streets beginning one week prior to the event.
- Corporate logo fliers may be distributed to school campus and public places within the vicinity.
- Preferential table placement.

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Contributing Sponsor - Minimum 100,000 pesos or equivalent(cash and workshop presentation):

In addition to participating benefits, Workshop Sponsors receive:

- Corporate logo prominently displayed on the tarpaulin banners.
- Corporate logo on posters advertisement.
- Option of presenting workshop of your choice.
- Corporate logo, workshop presenters Bio and Photo (optional) on workshop event
- Corporate printed materials may be distributed in the event.
- Corporate logo displayed on event banners hung facing high traffic streets beginning one week prior to the event.
- Corporate fliers may be distributed to school campus, public places (within the vicinity) and preferential table placement.

Supporting Sponsor - Minimum 150,000 pesos or equivalent(cash and materials).

In addition to participating benefits, Supporting Sponsors receive:

- Corporate logo prominently displayed on the tarpaulin banners.
- Corporate logo on posters advertisement.
- Corporate logo on all print advertising in Metro Manila newspapers.
- Corporate names will be mention on tri-media interviews.
- Corporate logo displayed on event banners hung facing high traffic streets beginning one week prior to the event.
- Corporate fliers may be distributed to school campus, public places (within the vicinity) and preferential table placement.
- Three designated parking space.
- 10 seats reserve for the personnel representatives on every events.

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MAWF PROFILE

Maharlika Artists and Writers Federation (MAWF) was organized in Lawigan, San Joaquin, Iloilo on April 24, 2003. It is a non-stock, non-profit organization that is legally registered with the Securities and Exchange Commission on October 3, 2006. The organization was convened by artists, writers and individuals of nine regional organizations that cater to the artistic and creative writing passions and social concerns. Since its founding, MAWF's membership has grown and spread throughout the country.

Nature and Activities of MAWF

The primary activities of the federation are:

1. **Education and advocacy** on environmental protection, peace, respect for human rights, people empowerment, healthy lifestyle and organic farming through the medium of various genres of the art (music, dance, theater and visual) and literature as well art expressed by intuition and spirit.
2. **Community organizing and partnership building** to bring together more artists, writers, cultural workers and common individuals who also support the advocacy on environmental protection, peace, respect for human rights, people empowerment, healthy lifestyle and organic farming.
3. **To impart assistance to communities** that are in need of short and long-term support through the spirit of volunteerism.

Organizational Form

MAWF is a non-government organization led and coordinated by its Board of Directors and regional committee heads. It has a Secretariat that performs the day-to-day administrative functions of the organization and serves as the coordinating body of the whole federation. The BOD and the Secretariat work directly with the member organizations, partners and associates in developing plans of action.

Projects

Among the projects of MAWF are volunteer services for indigenous peoples and the holding of the Sunrise Festival, an annual cultural activity held in various cities and provinces since 2004: Cebu City, Boracay, Dumaguete City, Baguio City, Pampanga, Quezon City, Ilocos Norte and Iloilo City.



Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

Department of Education
National Capital Region
RECORDS SECTION

RELEASED

By: FOUL
Date: JUL 17 2012

DCS-QUEZON CITY
RECEIVED
JUL 19 2012

BY:

RECORDS SECTION

94, s. 2012


In compliance with the DepEd Order No. 39, s. 2009

this Advisory is issued for the information of DepEd officials and personnel
July 9, 2012

MGA RITMO NG LAHI: EDUCATIONAL MUSIC CAMPUS TOUR

The Maharlika Artists and Writers Federation (MAWF) will hold an educational and cultural tour entitled "Mga Ritmo ng Lahi", in all schools and universities in Metro Manila from June 15, 2012 to September 16, 2012.

For information please contact, Mr. Terry S. Flores, MAWF Vice President, 49-C Talisay St., Comembo, 1217 Makati City, at telephone no.: (02) 8831084 or mobile nos. +639228114475/+639192839968 and email address: www.mawfmaharlika.com.


RIZALINO JOSE T. ROSALES
OIC, Office of the Assistant Regional Director,
Officer-In-Charge