



Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
**QUEZON CITY**  
Nueva Ecija St., Bago Bantay, Quezon City



July 31, 2012

**MEMORANDUM TO:**

Assistant Schools Division Superintendents  
Division/District Supervisors  
Principals, Head Teachers and Officer-In-Charge  
(Public and Private Elementary and Secondary Schools)

**Subject: Paglaum Group**

Attached is DepEd NCR Advisory No. 95, s. 2012 dated July 9, 2012 from RIZALINO JOSE T. ROSALES, OIC, Office of the Assistant Regional Director, Officer-In-Charge, DepED-NCR, re: **"Tatag ng Wikang Pilipino, Lakas ng Pagka-Filipino"**, contents of which are self – explanatory for the information and guidance of all concerned.

Attention is invited to the provision of Republic Act No. 5546 – "AN ACT PROHIBITING THE SALE OF TICKETS AND/OR THE COLLECTION OF CONTRIBUTIONS FOR WHATEVER PROJECT OR PURPOSE FROM STUDENTS AND TEACHERS OF PUBLIC AND PRIVATE SCHOOLS, COLLEGES AND UNIVERSITIES."

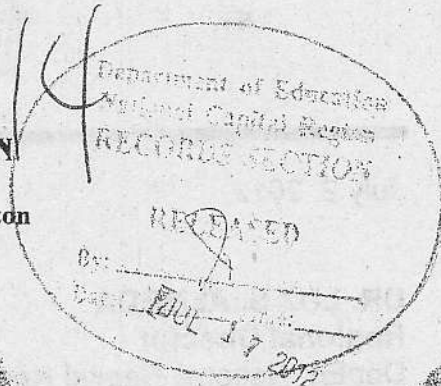
Immediate and wide dissemination of this Memorandum is desired.

**CORAZON C. RUBIO, CESO VI**  
Schools Division Superintendent

cdd/supervisor



**Republika ng Pilipinas**  
(Republic of the Philippines)  
**KAGAWARAN NG EDUKASYON**  
(DEPARTMENT OF EDUCATION)  
**PAMBANSANG PUNONG REHIYON**  
(NATIONAL CAPITAL REGION)  
Daang Misamis, Bago Bantay, Lungsod Quezon  
(Misamis St., Bago Bantay, Quezon City)



DepEd NCR ADVISORY No. 96 s. 2012  
in compliance with the DepEd Order No. 39, s. 2009  
this Advisory is issued for the information of DepEd officials and personnel  
July 9, 2012

PAGLAUM GROUP

**DCS-QUEZON CITY**  
**RECEIVED**  
JUL 19 2012  
BY  
**RECORDS SECTION**

The Paglaum Group in cooperation with the Cultural Center of the Philippines, Film and Council of the Philippines, Unico Pictures Philippines, Regal Films and ABS-CBN's Star Cinema, is inviting both public and private elementary and secondary schools in NCR re: special screenings of multi awarded and biggest original Filipino Films "Tatag ng Wikang Pilipino, Lakas ng Pagka-Filipino".

For more information please contact, Ms. Mia F. Miras, Marketing Officer, Paglaum Group, Suite 311 J. King Bldg. T. Padilla St., Cebu City at Tel. Nos. (032)4155072/ (02)482-9294 and Mobile Nos.: 0917954447, Website Address: [paglaum\\_group@yahoo.com](mailto:paglaum_group@yahoo.com).

  
**RIZALINO JOSE T. ROSALES**

OIC, Office of the Assistant Regional Director  
Officer-In-Charge

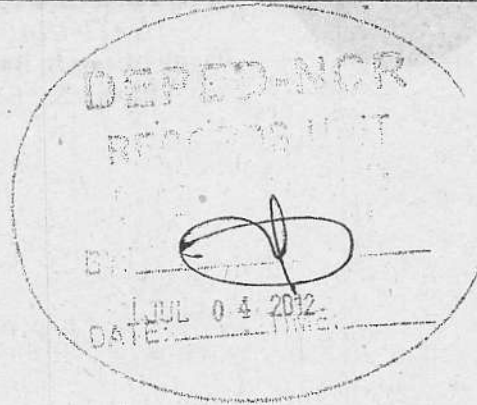
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July 2, 2012

**DR. LUZ S. ALMEDA**  
Regional Director  
DepEd, National Capital Region  
Misamis St., Bago-Bantay  
Quezon City



Dear Madam:

As we prepare to celebrate August as **'BUWAN NG WIKANG PAMBANSA 2012'**, Paglaum Group in cooperation with the Cultural Center of the Philippines, Film Development Council of the Philippines, Unico Pictures Philippines, Regal Films and ABS CBN's Star Cinema present for special screenings of **multi awarded and biggest original Filipino Films written for the screen in: CINE FILIPINO - "TATAG NG WIKANG FILIPINO, LAKAS NG PAGKA-FILIPINO"**.



**AUGUST 2012 - SATURDAYS & SUNDAYS**

In this regard, we would like to invite your students to watch the film. **NOW IN 2D**. Our general admission is pesos: Eighty Only (php80.00)

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for **FREE**, their ID's shall serve as their complimentary pass.

Please find herewith are reading materials and other film details.

Maraming Salamat po!

Mia F. Miras  
Marketing Officer  
#0917-954447  
#(02) 482-9294

DepEd ADVISORY No. 264, s. 2011  
In compliance with DepED Order No. 39, s. 2009  
this Advisory is issued for the information of DepEd officials and personnel  
(visit DepEd website at [www.deped.gov.ph](http://www.deped.gov.ph))  
June 6, 2011

### **"EMIR" AND "MACARIO SAKAY" FILM SHOWING**

The Harvest 310 Foundation in collaboration with the Film Development Council of the Philippines and the Alpha-Omega Production, produced two (2) independent films entitled "*Emir*" and "*Macario Sakay*."

"*Emir*", a full feature, musical film set in a fictional emirate in the Middle East, tells the story of how Amelia (*Nanny* or *Yaya*) from Ilocos decided to work abroad to help her family.

"*Macario Sakay*" is a film about the untold shining point of the nation's history during the revolutionary government of the Philippines and the American war.

The viewing of these films will help develop the value of nationalism, idealism, and patriotism among students and teachers.

The viewing fee is eighty pesos (PhP80.00) per pupil/student. The film showing will depend upon what will be agreed on by the organizer and the school heads that signify interest to show these films to their pupils, students with their teachers. In addition, the school heads and the organizer shall agree on some arrangements such as venue, chairs to be used, equipment for the film showing, list of pupils and students together with their teachers who will watch the films and the like.

For more information, contact Mr. Bobby dela Pena, Field Coordinator at No. 17 Patatas St., Welfareville Compound, Brgy. Addition Hills, Mandaluyong City





**SAKAY**, is a historical film from acclaimed Director Raymond Red, A story about Macario Sakay, founder of the revolutionary group "Republika ng Katagalugan" (Tagalog Republic), who took up where the Katipuneros left off after the arrest of Emilio Aguinaldo in 1901. Refusing to accept the Yankees plan for benevolent assimilation, Sakay (Julio Diaz) became the new leader of the Katipuneros and continued to lead Insurgent activities against the Americans until his eventual surrender and execution in 1907. The biopic also tackles the momentous events surrounding the Philippine Struggle against American colonialism.



A family drama film **WAY BACK HOME** top billed by the two young stars from the phenomenal success teleserye "Mara Clara" featuring Kathryn Bernardo and Julia Montes. The film follows the story of two sisters, Ana Bartolome (Kathryn Bernardo) and Jessica Santiago (Julia Montes), who have lived in separate lives for 12 long years. Jessie, though an excellent student, has grown to feel sorrow of Ana's lost while Ana, not knowing that she's an orphan, grew up in a far-flung fishing village. When they meet in a swimming competition, the Santiago's exert effort to bring Ana back. But when Ana returns home, Jessie feels more abandoned and lovelorn. With their relationship turning sour, Jessie's life is terribly put in danger. In the end, the two sisters find home where their hearts truly lie.



**EMIR**, the biggest **Original Filipino Musical** written for the screen. It tells the story of Amelia, a Filipina from Ilocos who decides to work abroad to help her family. She takes care of a future crown prince – Ahmed, the sheik's son – rearing him, and in the process, introducing the young boy to the culture, values and language of the Philippines. Her journey reveals, through words and music, the life that overseas Filipino workers live – their struggles to have a better life... their dreams, and hope that someday their hard work will finally be rewarded.



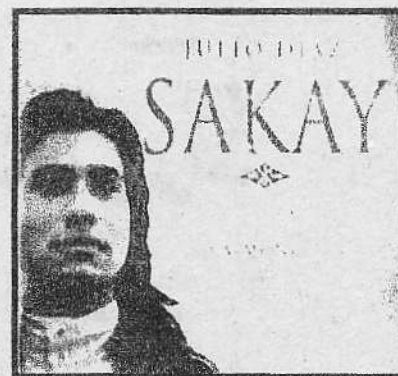
**IKAW ANG PAG-IBIG**, The movie is a tribute to the Tri-centennial celebration of the Philippine's devotion to **Our Lady of Peñafrancia of Bicol Region in the Philippines**. It's joint production of UNITEL, MDAFI (Marilou Diaz-Abaya Film Institute), and the Archdiocese of Caceres, and it will be distributed by Star Cinema.

The religious film, *Ikaw Ang Pag-ibig* depicts the true story of love and defines love like no other. The film that took about 2 and a half years in the making is helmed by the award-winning filmmaker and breast cancer survivor herself, **Marilou Diaz-Abaya**.



**KAMOTENG KAHUY**, is a film that follows a town's journey from painful trauma toward healing through the intercutting points of view of the two child survivors and the old woman vendor. The two child survivors, in their own beguiling yet perceptive ways, slowly learn the issues of crime, prejudice, and compassion as they develop friendship and accept their loss. The old woman, who is ostracized and condemned by the entire town, even by her own family, finally makes senses of the whole tragic thing and takes matters into her own hands

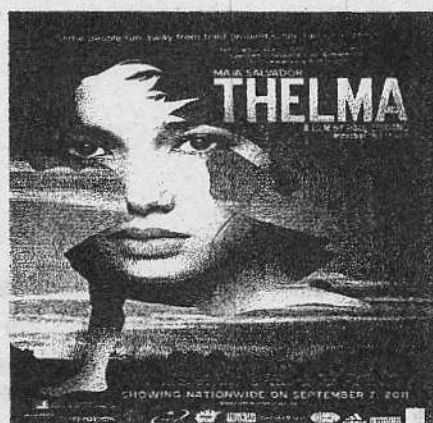
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**Thelma** is a 2011 Filipino inspirational-drama film released by Star Cinema with TimeHorizon Pictures with Maia Salvador portraying the title-role.<sup>[2]</sup> The film is directed by Paul Soriano<sup>[3][9]</sup> and is inspired by true stories. The film received an "A" rating from the Cinema Evaluation Board.

The story, which revolves around the life of **Thelma** (Salvador) who resolved into using her skills in running after a family mishap took place is quite ordinary Filipino story. Such story has long been portrayed in telenovelas or in several films in the Philippines. The only unique about it is, it focuses on "running" which for some reason has become a popular sports in the country today.





**DED NA SI LOLO**, the Philippine's Official Entry to the Foreign Language Film of the 2010 OSCAR Awards. A family oriented film forced by circumstances to reunite and bear each other's companies while the wake of their dead father is held. Love and Family ties come together in this delightful comedy drama filled with laughter and tears. The story unfolds with the ever observant eye of Bobet, a grandson of the deceased, who, in the process also learns the various complexities of what death could bring the living members of the family. The drama that ensues in dealing with the loss is usually the springboard of comic instances and happenings in the event. And so with the revelations of long kept secrets, pent up emotions and other bones of the skeleton in the closet.



**MGA MUNTING TINIG** The Melinda (Alessandra de Rossi) is a new substitute teacher at the Malawig Elementary School, located in a poor remote barrio. A young university graduate, her family expects her to look for work abroad, but in her idealism she takes on a challenging job in the provincial public school, which lacks resources and has corrupt personnel.



**DAYO** is the first Filipino full-length animated movie featuring a combination of 2D and 3D technologies. It follows an 11-year old kid named Bubuy as he tries to save his beloved grandparents who have been abducted into Elementalia, a mysterious, mystical, and magical land abounding with strange flora and fauna and a host of popular creatures from Philippine mythology. Brimming with local color, character, and charm, and boasting spectacular vistas of never-before-seen fantastical lands, DAYO stands a shining example of Filipino filmmaking artistry and craftsmanship. More importantly it offers viewers – local and foreign alike – a warm, hearty peek into the Filipino mind, heart and soul.



**INANG YAYA**, is an Independent film which features the love of a mother and a nanny. This movie by Unitel Pictures stars Maricel Soriano and child actresses Tala Santos and Erika Oreta.

**Ang oras nahahati. Ang puso hindi.**



**URDUJA** is set in the 13th century, the film is a fictionalized tale of Princess Urduja, legendary warrior princess of Pangasinan. As the only daughter of Lakanpati, chieftain of the Tawilisi tribe of Central Luzon, Urduja grew up as a warrior with the ability and willingness to defend her people from their rival tribe, the Badjaos.

**Sakay** - is a historical film released in 1993. It is a dramatization of the life of Macario Sakay, a Filipino revolutionary general who fought against the Americans during the Philippine-American War, which ended on 23 March 1901 with the capture of General Emilio Aguinaldo. The film depicts the stronghold of Sakay and the members of his anti-colonial organization, the Tagalog Republic (in Filipino: Republika ng Katagalugan). Upon the capture of Aguinaldo, Sakay continues the fight for independence from the American government. Ultimately, he and his men are overwhelmed by the American forces.

**Plot** - The film covers the life of Filipino patriot and hero Macario Sakay, who was declared an outlaw and a criminal for continuing hostilities against the United States after the "official" end of the Philippine Insurrection.

Sakay is a tailor from Tondo, Manila who joins Andres Bonifacio's revolutionary secret society Katipunan. He fights during the Philippine Revolution against Spain and later in the Philippine-American War. Sakay remains in the field even after the capture of President Emilio Aguinaldo and the fall of the First Philippine Republic. He is captured, but is released during an amnesty.

Sakay then takes to the mountains to revive the Katipunan, together with Francisco Carreon, Julian Montalan, Cornelio Felizardo and other rebel leaders. He proclaims himself as General and President of the "Tagalog Republic" (Republika ng Katagalugan), and engages the United States Army and the Philippine Constabulary in guerrilla warfare. On occasion he is aided by talisman-wearing cultist warriors.

After years of fighting, Sakay is convinced to surrender by Filipino labor leader Dr. Dominador Gomez, who argues that the establishment of a Philippine National Assembly, instead of armed resistance, is the soundest option towards attaining Filipino independence.

On the understanding that the government had offered amnesty, Sakay and his officers come down from the mountains. However, Invited to a reception in town, they are arrested by the government. They are tried and convicted for brigandage. Sakay and Colonel Lucio de Vega are hanged, while Montalan and others receive life imprisonment.

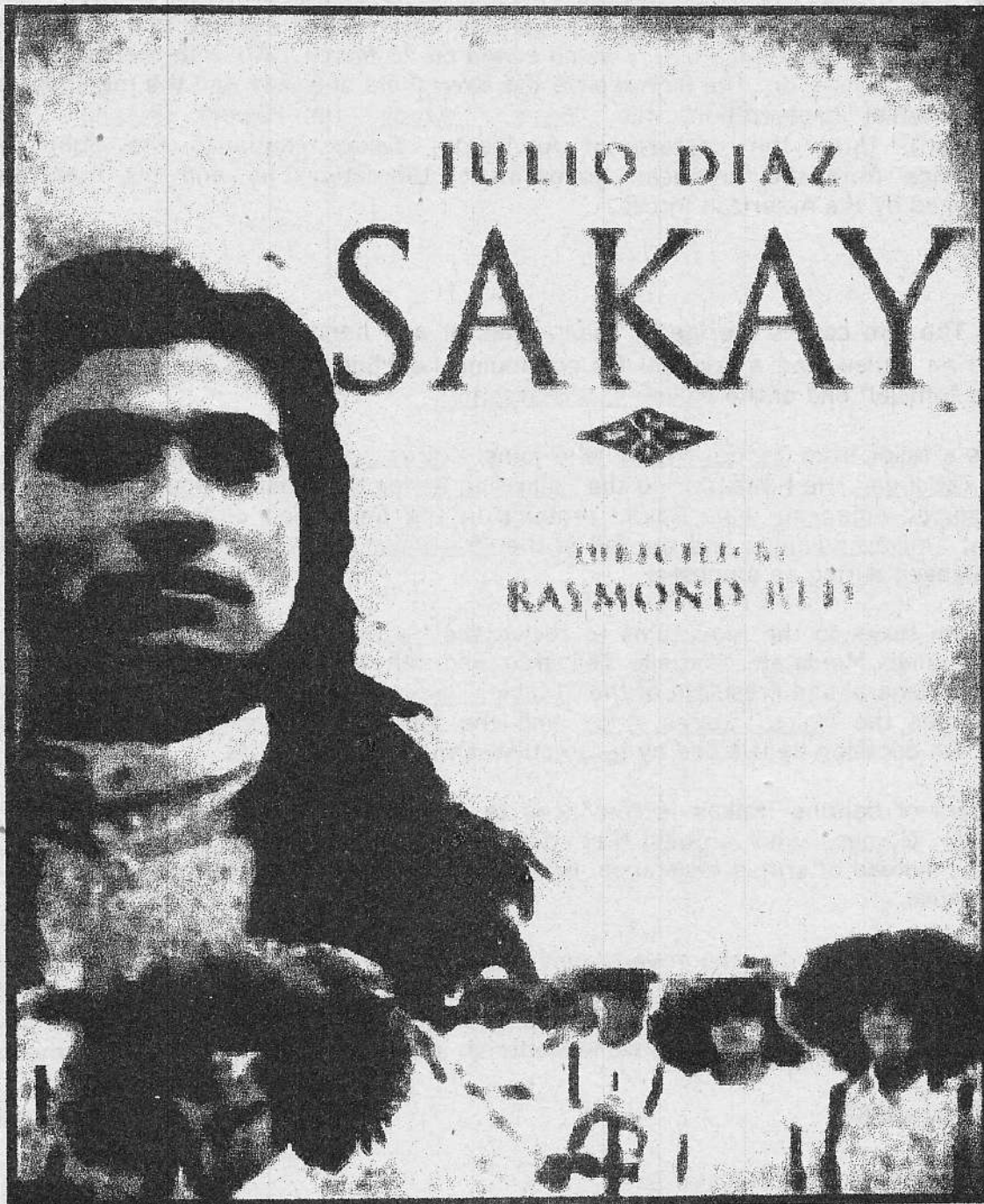
### **Principal cast**

- Julio Diaz as Gen. Macario Sakay
- Tetchie Agbayani as Elena
- Leopoldo Salcedo as Sakay's father
- Nanding Josef as Dr. Dominador Gomez
- Karlo Altomonte as Francisco Carreon
- Pen Medina as Col. Lucio de Vega
- Ray Ventura as Gen. Cornelio Felizardo
- Raymond Keannu as Gen. Julian Montalan
- Bon Vibar as Captain Bandholtz

### **Reception**

The film was praised and received several awards for its director and for Julio Diaz. It opened with favorable reviews.





Directed by	<u>Raymond Red</u>	Running time	90 mins.
Starring	<u>Julio Diaz</u> <u>Tetchie Agbayani</u> <u>Pen Medina</u>	Country	 <u>Philippines</u>
Music by	Ronnie Quesada	Language	
Cinematography	<u>Lauro Rene Manda</u> <u>Raymond Red</u>		<u>Tagalog</u> <u>English</u>
Distributed by	Alpha Omega Zeta Entertain		