



Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
**QUEZON CITY**  
Nueva Ecija St. ,Bago Bantay, Quezon City



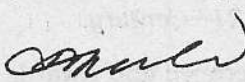
September 7, 2012

**MEMORANDUM TO:**

Assistant Schools Division Superintendents  
District/Division Supervisors  
Elementary/Secondary School Principals  
Head Teachers and Teachers In-Charge

**2012 NATIONAL LITERACY CONFERENCE AND AWARDS**

1. Reproduced is DepED Memorandum No. 150, s. 2012 entitled **"2012 National Literacy Conference and Awards,"** the contents of which are self-explanatory, for information and appropriate action of all concerned.
2. Immediate dissemination of this Memorandum is desired.

  
**CORAZON C. RUBIO, CESO VI**  
Schools Division Superintendent

Sup/vegim/thez



Republic of the Philippines  
Department of Education

DCS-QUEZON CITY  
**RECEIVED**  
SEP 05 2012  
BY:                       
**RECORDS SECTION**

DepEd MEMORANDUM  
No. **150**, s. 2012

AUG 31 2012

**2012 NATIONAL LITERACY CONFERENCE AND AWARDS**

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
All Others Concerned

1. In celebration of the annual Literacy Week as stipulated in Presidential Proclamation No. 239 entitled "Declaring the Period from September 2 to 8 of Every Year as Literacy Week," the Department of Education (DepEd), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other government organizations (GOs), local government units (LGUs), private organizations (POs) and non-government organizations (NGOs), will hold the **2012 National Literacy Conference and Awards** on September 17-21, 2012 inclusive of travel time at the Benitez Hall, Teachers Camp, Baguio City.

2. The priority agenda of the United Nations Literacy Decade (UNLD) for 2011-2012 is Literacy and Peace. In line with this priority agenda of the UNLD, the theme of the National Literacy Conference is *Literacy for Life and a Sustainable Future: Learning Together for the 21<sup>st</sup> Century*.

3. The Conference and Awards aim to:

- a. share good practices in universalization of literacy programs and in reaching out to the unreached and marginalized members of the community;
- b. discuss innovations and practices in promoting literacy for sustainable development;
- c. promote peace concepts and good models of conflict-resolution, disaster management and climate change; and
- d. recognize the best practices for implementing literacy programs or projects that alleviate poverty, provide livelihood, address welfare needs, promote freedom and make education facilities accessible.

4. The following participants are expected to attend the Conference:

**Department of Education (DepEd)**

- a. Bureau, center and regional directors (RDs) or their representatives; bureau/regional chiefs and assistant chiefs; and regional supervisors of the Alternative Learning System (ALS) and Formal Education; and
- b. Schools division/city superintendents (SDSs), assistant schools division/city superintendents (ASDSs), division supervisors of ALS and Formal Education, district supervisors and principals/head teachers of elementary and secondary public and private schools, ALS coordinators and mobile teachers especially those from 5<sup>th</sup> and 6<sup>th</sup> class municipalities/districts and provinces included in Enclosure No. 1 containing the list of thirty (30) priority barangays with lowest literacy rates.

*Wes*



Participants from this Department shall attend **on official business**.

**Other Government and Non-government Agencies**

- a. Officers of government agencies with extension programs involving literacy or continuing education;
- b. Heads and members of non-government organizations (NGOs) and civil society organizations involved in universalizing literacy in every region;
- c. Heads of local government units (LGUs), barangay chairpersons and *kagawad* members, barangay health workers, and other officers involved in the universalization of literacy;
- d. Heads of private/corporate foundations with interest in education or literacy; and
- e. Heads and members of academic institutions particularly those in charge of National Service Training Program-Literacy Training Service (NSTP-LTS).


5. One of the highlights of the Conference is the awarding ceremony of the top five (5) winners of the Search for Outstanding Implementers of the National Literacy Programs/Projects. These winners are selected from the LGUs (Highly Urbanized City, Independent Component and Component City, Municipal Level Class A and Municipal Level Class B) for their exemplary accomplishments in literacy development through their programs and projects.

6. This is a live-in conference. Participants are requested to register on September 18, 2012 at anytime between 9:00 a.m. to 9:00 p.m. The first meal to be served will be lunch on September 18, and the last meal to be served will be breakfast on September 21, 2012.

7. A registration fee of Five Thousand Pesos Only (PhP5,000.00) will be charged each participant to cover expenses for board and lodging, handouts, kits, and other workshop supplies and materials. Participants are requested to pay in cash only. For participants from DepEd, transportation and other incidental expenses shall be charged to local funds of their respective offices, subject to the usual accounting and auditing rules and regulations. For participants from other government and non-government agencies, they shall make arrangements with their respective agencies regarding their expenses. The tentative program of activities is contained in Enclosure No. 2.

8. It is requested that the names of participants be sent to **Dr. Norma L. Salcedo**, Literacy Coordinating Council (LCC) Secretariat Head at Room 413, 4<sup>th</sup> Floor Mabini Building, DepEd Complex, Meralco Avenue, Pasig City through telefax no.: (02) 631-0590; or participants may contact telephone nos.: (02) 631-0579; (02) 631-0567; (02) 635-9996; mobile phone no.: 0920-327-4230 not later than September 12, 2012 or send a message through e-mail address: [lcc@lcc.deped.gov.ph](mailto:lcc@lcc.deped.gov.ph).

9. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.: As stated

References: DepEd Memorandums; Nos. 24, s. 2012 and 182, s. 2011

To be indicated in the Perpetual Index under the following subjects:

CONFERENCES  
OFFICIALS

PRIZES or AWARDS  
TEACHERS

**Enclosure No. 1 to DepEd Memorandum No. 150, s. 2012**

**30 Bottom Barangays with Lowest Literacy Rate  
5th and 6th Class Municipalities**

Region	Province	Municipality	Barangay	Basic Literacy Rate	Rank
X	Misamis Oriental	Salay	Matampa	30.4	1
X	Misamis Oriental	Salay	Alipuaton	32.9	2
X	Misamis Oriental	Salay	Bunal	44.8	3
IX	Zamboanga del Sur	Tigbao	Nanga-Nangan	55.2	4
X	Lanao del Norte	Munai	Pindalonan	56.3	5
I	La Union	Bagulin	Cardiz	64.3	6
X	Lanao del Norte	Sapad	Dansalan	65.1	7
IX	Zamboanga del Sur	Tigbao	Mate	65.6	8
X	Misamis Occidental	Sapang Dalaga	Dioyo	72	9
X	Lanao del Norte	Pantao Ragat	Bubonga Radapan	72.3	10
X	Lanao del Norte	Pantao Ragat	Cabasagan	73	11
CAR	Kalinga	Tinglayan	Donanao	73	12
II	Isabela	San Guillermo	Estrella	75	13
X	Lanao del Norte	Pantao Ragat	Natangcopan	75.6	14
II	Cagayan	Rizal	Nanungaran	76.1	15
II	Isabela	San Guillermo	Progreso	78.9	16
VIII	Samar	Zumarraga	Marapilit	79.5	17
CAR	Abra	Boliney	Dao-angan	80.3	18
IV-B	Romblon	Sta. Maria	Paroyhog	81.9	19
CAR	Mountain Province	Sadanga	Bekigan	82.3	20
VIII	Eastern Samar	Maslog	San Miguel	82.4	21
X	Misamis Occidental	Sapang Dalaga	Ventura	82.4	22
X	Lanao del Norte	Munai	Old Poblacion	82.6	23
VII	Siquijor	Larena	Canlasog	82.9	24
CARAGA	Surigao del Norte	Bacuag	Sto. Rosario	83.3	25
CARAGA	Surigao del Norte	Burgos	Poblacion I	83.9	26
VIII	Eastern Samar	San Julian	Bunacan	84	27
X	Lanao del Norte	Pantar	Bangcal	85.7	28
X	Misamis Occidental	Calamba	Mamalad	86.3	29
•VII	Bohol	Dimiao	Malijao	86.7	30

*Source: Literacy Mapping of the 20% of the total number of barangays of the 20% of total number of 5th and 6th Class Municipalities: Policy Implications to Local Government Units; Literacy Coordinating Council, 2007*

As of August 23, 2010.



LITERACY COORDINATING COUNCIL  
NATIONAL LITERACY CONFERENCE

Theme: Literacy for Life and a Sustainable Future: Learning Together for the 21st Century

18-20 September 2012

Benitez Hall, Baguio Teachers Camp, Baguio City

Program of Activities

Time	Activity	Resource Persons	Convenor/Moderator
Day 0 - 18 September 2012 (Tuesday) Officers of the day:			
9:00 am - 9:00 pm	Registration/Settling-in	Registration Committee	
Day 1 - 19 September 2012 (Wednesday) Officers of the day:			
8:30 - 10:00 am	<b>Opening Program</b> <ul style="list-style-type: none"> <li>• National Anthem</li> <li>• Prayers</li> <li>• Welcome Message</li> <li>• Opening Remarks</li> <li>• Rationale, Conference Orientation and Introduction of Participants</li> <li>• Introduction of Keynote Speaker</li> </ul>	<p>c/o ALS Division, DepEd CAR</p> <p><b>Hon. Mauricio D. Domogan</b> Mayor, Baguio City</p> <p><b>Hon. Rizalino D. Rivera</b> Undersecretary Department of Education Chairperson Literacy Coordinating Council (LCC)</p> <p><b>Dr. Norma L. Salcedo</b> Head, LCC Secretariat</p> <p><b>Hon. Austere A. Panadero</b> Undersecretary Department of the Interior and Local Government (DILG) Co-Chairperson, LCC</p>	
10:00 - 10:30	Keynote Message: <b>Literacy for Life and a Sustainable Future: Learning Together for the 21st Century</b>	<b>Taeck-soo Chun, Ph.D.</b> Secretary-General Korean National Commission for UNESCO Seoul, Korea	
10:30 - 10:45	Coffee Break		

Time	Activity	Resource Persons	Convenor/Moderator
10:45 - 11:15	<b>Plenary Session I:</b> <b>Topic: Literacy For Life and For All: Reaching the Unreached</b> <ul style="list-style-type: none"> <li>Holistic Approach to Literacy For ALL: The Experience of the Apo Pulamguwen Center</li> </ul>	<b>Fr. Pedro Walpole, SJ</b> President, APU Pulamguwen Learning Center, Bukidnon	<b>Convenor:</b> <b>Dr. Fe A. Hidalgo</b> Education Consultant Office of Sen. Edgardo J. Angara Philippine Senate
11:15 - 11:45	<ul style="list-style-type: none"> <li>Uplifting the Situation of Literacy Priority Barangays: Local Government Partnership Program</li> </ul>	<b>Dr. Carolina S. Guerrero</b> Director Bureau of Alternative Learning System, DepEd	
11:45 - 12:15	<ul style="list-style-type: none"> <li>Linking EFA 2015, United Nations Millennium Development Goal (MDG) and Functional Literacy For ALL Goals: An Audit of Successes and the Remaining Challenges</li> </ul>	<b>Dr. Ethel Agnes P. Valenzuela</b> Senior Specialist and Head Research Studies Unit SEAMEO-INNOTECH	
12:15 - 12:45 pm	<b>Open Forum</b>		<b>Moderator:</b> <b>Mr. Manuel Q. Gotis</b> Director Bureau of Local Government Division BLGD-DILG
12:45 - 1:30	<b>L u n c h</b>		
1:30 - 2:00	<b>Plenary Session 2:</b> <b>Topic: Using Literacy Platform for a Sustainable Future</b> <ul style="list-style-type: none"> <li>Literacy for Disaster Preparedness</li> </ul>	<b>Usec. Benito Ramos</b> Administrator Office of Civil Defense and Executive Director National Disaster Risk Reduction and Management Council (NDRRMC)	<b>Convenor:</b> <b>Sr. Rosanne B. Mallillin</b> President St. Paul University Surigao City



Time	Activity	Resource Persons	Convenor/Moderator
2:00 - 2:30	<ul style="list-style-type: none"><li>Promoting Solid Waste Recycling Program for a Sustainable Future</li></ul>	<b>Dr. Metodio Palaypay</b> Waste Management Specialist and Executive Director National Committee on Urban Pest Control	<b>Moderator:</b> <b>Dr. Emelyn Q. Libunao</b> Staff Director Program Management Division Philippine Information Agency (PIA)
2:30 - 3:00	<ul style="list-style-type: none"><li>Political and Civic Literacy</li></ul>	<b>Hon. Richard J. Gordon</b> Chairman Philippine Red Cross	
3:00 - 3:30	Open Forum		
<b>3:30 - 3:45 Coffee/Tea Break</b>			
3:45 - 4:15	<b>Plenary Session 3:</b> <b>Topic: Living Together for the 21st Century: Literacy for Peace and Reconciliation</b> <ul style="list-style-type: none"><li>Good Practices in Reforming DepEd ARMM for Sustainable and Peaceful Future</li></ul>	<b>Hon. Mai Latip</b> Assistant Secretary DepEd, ARMM	<b>Convenor:</b> <b>Atty. Lilia S. Garcia</b> Professor Philippine Normal University (PNU) Consultant, LCC
4:15 - 4:35	<ul style="list-style-type: none"><li>Promoting Peace Literacy Programs for Excellence</li></ul>	<b>Dr. Ramon C. Bacani</b> Center Director SEAMEO-INNOTECH	
4:35 - 5:15	<ul style="list-style-type: none"><li>Innovations in Peace Education for a Harmonious Future: New Paradigms for Development</li></ul>	<b>Hon. Guillermo C. Santos</b> Mayor Angat, Bulacan	
5:15 - 5:45	Open Forum		<b>Moderator:</b> <b>Ms. Cecilia Soriano</b> National Coordinator E-Net Philippines

Time	Activity	Resource Persons	Convenor/Moderator
5:45 - 6:00	Announcement of Evening Activities		
6:00 - 7:00	<b>Dinner</b>		
7:30 - 10:30	<b>Socials</b>		<b>Facilitator:</b> <b>Ms. Virginia S. Clavel</b> Assistant Division Chief Bureau of Local Government Division DILG
<p><b>Master of Ceremonies: Mr. Dave Catanyag</b> Consultant, SEAMEO-INNOTECH</p> <p><b>Ms. Celia M. Ilanan</b> Head, Department of Elementary Education Philippine Normal University</p>			
<b>Day 2 - 20 September 2012      Officers of the day:</b>			
8:00 - 8:30 am	Morning Assembly Prayers Morning Exercise		
8:30 - 8:45	Recap of Day 1 Activities	<b>Dr. Milagros D. Ibe</b> Professor Emeritus University of the Philippines Member, LCC TAG	
8:45 - 9:15	<b>Plenary Session 4:</b> <b>Topic: The Role of International Donors in Promoting Functional Literacy for All and the United Nations Millennium Development Goals</b>  • Innovations in Financing Adult Education	<b>Ms. Carol Anonuevo</b> Deputy Director UNESCO Institute of Lifelong Learning Hamburg, Germany	<b>Convenor:</b> <b>Ms. Erlinda M. Capones</b> Director Social Development Staff National Economic and Development Authority (NEDA)
9:15 - 9:45	• The Role of Australian Agency for International Development (AusAID) in Education for All (EFA) and Millennium Development Goals (MDGs)	<b>Ms. Leah Neri</b> Senior Program Officer AusAid Philippines	



Time	Activity	Resource Persons	Convenor/Moderator
9:45 - 10:15	<ul style="list-style-type: none"> <li>Civil Society Recommendation on Financing Adult Education CONFINTEA 6 Philippine Country Plan</li> </ul>	<b>Mr. Edicio dela Torre</b> President E-Net Philippines and Education for Life Foundation	
10:15 - 11:15	Open Forum <b>C o f f e e / T e a B r e a k</b>		<b>Moderator:</b> <b>Dr. Ellen B. Donato</b> Regional Director DepEd-CAR
11:15 - 12:45 pm	<b>L u n c h</b>		
1:00 - 4:00	<b>Closing Program and Awarding Ceremonies</b>  Intermission Number  Inspirational Message   Awarding of Recognition   Presentation and Awarding of NLA Winners  <ul style="list-style-type: none"> <li>Outstanding Literacy Program category</li> <li>Outstanding Local Government Unit category <ul style="list-style-type: none"> <li>Municipal Level Class B</li> <li>Municipal Level Class A</li> <li>Independent Component and Component City</li> <li>Highly Urbanized City</li> </ul> </li> </ul>	<b>LCC Secretariat</b>  <b>Sec. Herminio "Sonny" Coloma</b> Chief Executive Officer Philippine Information Agency (PIA) Member, LCC  <b>Hon. Jesse M. Robredo</b> Secretary, DILG 2004 Outstanding Local Government Unit Component City Category Naga City  To be awarded by the LCC Members: - <b>Usec. Rizalino D Rivera</b> DepEd - <b>Usec. Austere A. Panadero</b> DILG - <b>Sen. Edgardo J. Angara</b> Philippine Senate - <b>Sec. Sonny Coloma</b> PIA - <b>Dir. Erlinda M. Capones</b> NEDA - <b>Dr. Ester B. Ogena</b> PNU - <b>Dr. Edna B. Azurin</b> NGO - <b>Ms. Rosenda Ann Ocampo</b> Acting Chairman House of Representative	

Time	Activity	Resource Persons	Convenor/Moderator
	Response	First Place Winners	
	Closing Message	Hon. Rizalino D. Rivera	
	Home Sweet Home		
Master of Ceremonies: Mr. Dave Catanyag			
Ms. Helen Tibaldo Director, PIA			